

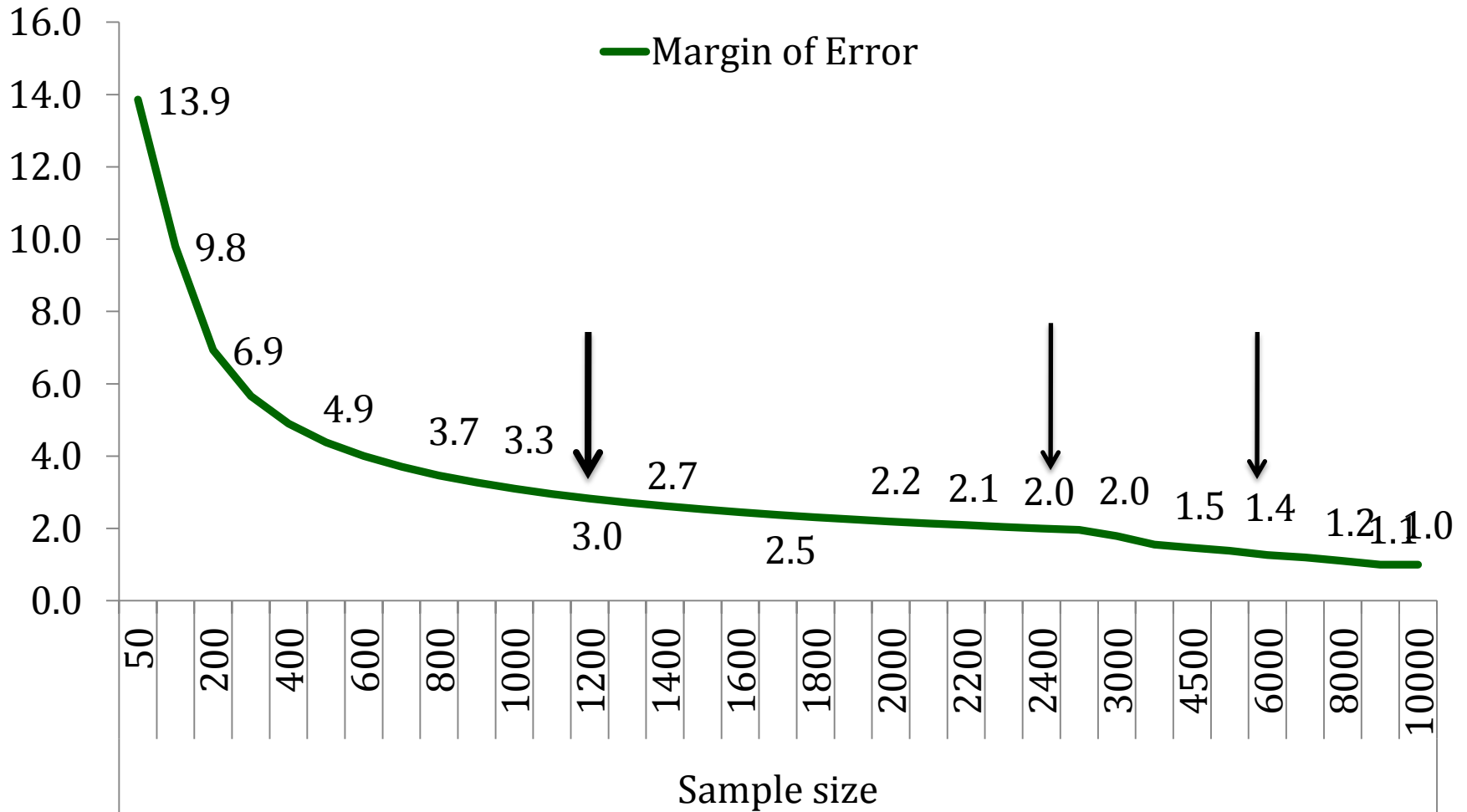


# Perception Poll May 2013

Prepared By Infotrak Research & Consulting,  
P.O Box 23081,00100 GPO Nairobi  
Manyani East Rd , Lavington  
[www.infotrakresearch.com](http://www.infotrakresearch.com)

- ❑ The poll was sponsored by AfriCog and conducted by Infotrak Research & Consulting between 24<sup>th</sup> May to 28<sup>th</sup> May, 2013
- ❑ A sample of 2,343 respondents was interviewed to represent the Kenyan BVR registered voters of 14,337,399 translating into a minimum margin of error of  $-/+ 1.9$  at 95% degree of confidence. The survey was conducted in 32 Counties of the 47 counties of Kenya
- ❑ Using preliminary BVR voter register as the sample frame, the sample was designed using Population Proportionate to Size (PPS) and mainly entailed;
  - Use of stratification, random and systematic sampling in drawing regions to be covered
  - Ensuring further distribution by area, age and gender
  - Using the Constituencies as the key administrative boundary
  - Ensured that every person in the sampled area had a known chance of being selected
- ❑ Fieldwork was conducted using a mixed mode of CAPI and CATI
  - 25% of the interviews were back checked for quality control purposes
- ❑ Data processing & analysis was carried using IBM SPSS 20.0
- ❑ The questions asked of respondents are highlighted for each graphic presentation

- ❑ Margin of error decreases as the sample size increases, but only up to a certain point.
- ❑ A very small sample, such as 50 respondents, has about a 14 percent margin of error while a sample of 2,000 has a margin of error of 3 percent.
- ❑ By doubling the sample to 2,000, the margin of error only decreases from +/-3 percent to +/- 2 percent and +/-1.8 percent for a sample size of 4000.
- ❑ This illustrates that there are diminishing returns when trying to reduce the margin of error by increasing the sample size.
- ❑ What is imperative is to ensure that the sample is representative of the universe you wish to cover. This is why in a continent the size of USA, most sample sizes range between 1000 -3000 covering the entire population. And the results are more or less accurate
- ❑ A 95 percent level of confidence is the acceptable standard for social surveys.



	REGION	% OF TOTAL VOTERS	SAMPLE
1	Nairobi	13.3%	312
2	Nyanza	12.6%	296
3	Western	8.0%	187
4	Rift Valley	22.9%	537
5	Central	17.5%	411
6	Eastern	15.4%	360
7	North Eastern	2.6%	62
8	Coast	7.6%	178
<b>TOTAL</b>		<b>100%</b>	<b>2343</b>

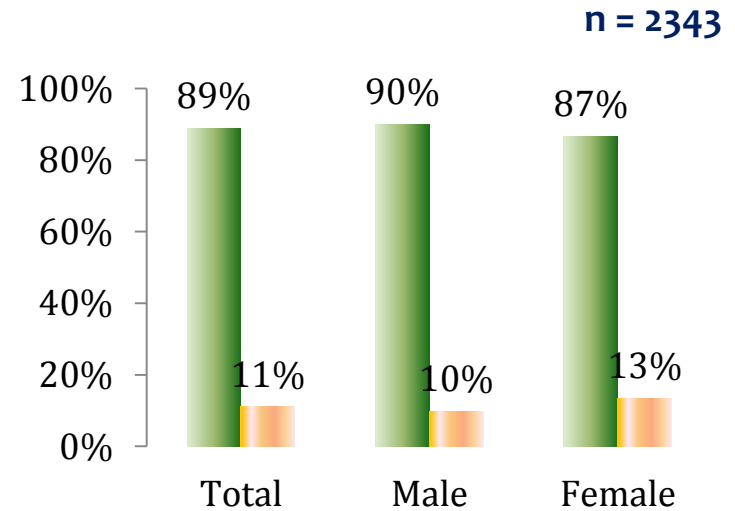


# Democratic Issues....



# Eighty nine per cent of the surveyed respondents indicated they voted during the March 4<sup>th</sup> elections

- More males (90%) than females (87%) indicated they voted during the March 4<sup>th</sup> elections
- The youngest age-group (18-24) were the lowest in the age demographics. Middle aged respondents (40-49) recorded the highest proportions to vote on March 4<sup>th</sup>



*Did you vote during the March 4th elections?*

Did you vote during the March 4th elections? * Age Cross tabulation	18-24	25-29	30-34	35-39	40-44	45-49	50-55	56-59	60+
<b>Yes</b>	80%	90%	91%	91%	95%	97%	92%	90%	92%
<b>No</b>	20%	10%	9%	9%	5%	3%	8%	10%	8%
<b>n</b>	<b>519</b>	<b>638</b>	<b>435</b>	<b>283</b>	<b>191</b>	<b>87</b>	<b>99</b>	<b>29</b>	<b>61</b>



During registration, a voter is identified using prescribed system  
i.e electronic poll book/printed poll book

Voter who has duly registered to vote finds details in the voter register and is not inconvenienced by either missing names, mix up of names, names in wrong polling station e.t.c

Overall voting time is completed in reasonable and acceptable time; takes less than one hour ?

Every voter with requisite documents is allowed to vote

Any voter without the requisite documents isn't allowed to vote



	Aggregate	Nairobi	Nyanza	Western	Rift Valley	Central	Eastern	North Eastern	Coast
<b>Base N=</b>	<b>2083</b>	<b>288</b>	<b>242</b>	<b>169</b>	<b>496</b>	<b>383</b>	<b>333</b>	<b>55</b>	<b>117</b>
<b>At the polling booth, I was identified as a registered voter using the manual system</b>	<b>74%</b>	<b>76%</b>	<b>68%</b>	<b>86%</b>	<b>76%</b>	<b>69%</b>	<b>71%</b>	<b>89%</b>	<b>79%</b>
<b>At the polling booth I was identified as a registered voter using the electronic/fingerprint poll book</b>	<b>50%</b>	<b>24%</b>	<b>32%</b>	<b>14%</b>	<b>68%</b>	<b>78%</b>	<b>53%</b>	<b>51%</b>	<b>21%</b>

- Majority of Kenyans 74% ; who voted were identified using the manual register. The use of manual register was highest in Western and North Eastern where nearly 9 in every 10 were identified using manual system.
- Interestingly, in Central, Eastern, North Eastern and Rift Valley, voters indicated that they were registered using both the poll book and manual register. This may be attributed to better preparedness for voters in those areas or that one system was used to validate the other.

	Aggregate	Nairobi	Nyanza	Western	Rift Valley	Central	Eastern	North Eastern	Coast
<b>Base N=</b>	<b>2083</b>	<b>288</b>	<b>242</b>	<b>169</b>	<b>496</b>	<b>383</b>	<b>333</b>	<b>55</b>	<b>117</b>
<b>During identification at the polling station, my name was missing from the voter register</b>	<b>10%</b>	10%	5%	13%	10%	10%	8%	<b>18%</b>	12%
<b>During identification at the polling station, there was a mix up of names in the register</b>	<b>18%</b>	18%	25%	22%	15%	15%	8%	<b>25%</b>	<b>38%</b>
<b>I know of people whose names were either missing or mixed up in the voter's register</b>	<b>21%</b>	30%	17%	15%	22%	18%	14%	<b>40%</b>	<b>36%</b>

- 10% of registered voters found their names missing from the register when they appeared to vote. Another 18% were inconvenienced by a mix up of their names in the register.
- The highest anomalies with regards to names missing in register were witnessed in North Eastern where almost **2 in every 10** registered voters found their names missing in the register
- The highest anomalies surrounding mix up of names were witnesses at the coast where **4 in 10** voters indicated their names were mixed up in the register.

	Aggregate	Nairobi	Nyanza	Western	Rift Valley	Central	Eastern	North Eastern	Coast
Base N=	2083	288	242	169	496	383	333	55	117
On Election Day, I voted in a timely fashion and was able to complete the exercise within reasonable time.	49%	35%	39%	28%	64%	57%	55%	62%	28%
On election day, I was delayed from voting in a timely fashion because the polling station opened late	19%	16%	21%	18%	21%	14%	15%	16%	46%
On Election Day, I was delayed from voting in a timely fashion because the queues were long and slow	42%	64%	50%	29%	38%	35%	33%	42%	62%
On election day, I was delayed from voting in a timely fashion because the IEBC experienced technical/logistical challenges	33%	41%	49%	30%	30%	20%	27%	36%	57%
I witnessed people leaving the polling station without voting due to frustration over the slow process	25%	38%	24%	31%	17%	14%	27%	33%	52%

- Half of those who voted indicated that the process was efficient. Interestingly the highest satisfaction emanated from Rift, central, Easter and N. Eastern.
- Untimeliness in voting was experienced the most at the Coast where 62% indicated the queues were too long, and 57% indicated the delays were occasioned by technical challenges. The technical challenges were also significant in Nyanza and Nairobi.

	Aggregate	Nairobi	Nyanza	Western	Rift Valley	Central	Eastern	North Eastern	Coast
Base	<b>2083</b>	288	242	169	496	383	333	55	117
I witnessed people who were not registered to vote/people whose names did not appear in the voter register being allowed to vote	<b>8%</b>	8%	7%	<b>13%</b>	8%	5%	7%	<b>16%</b>	<b>10%</b>
I did not witness but I know of people who voted yet they were not registered to vote and whose names were not in the voter's register	<b>8%</b>	11%	6%	<b>15%</b>	6%	5%	5%	<b>15%</b>	<b>16%</b>

- Nearly 1 in 10 voted indicated that they wither witnessed or know of people who voted without the pertinent documents
- Highest anomalies of people voting without pertinent documents noted in Western, N. Eastern and Coast

**Voters are not coerced/influenced into voting for particular candidates**

**Voters are bribed into voting for specific candidates.**

	Aggregate	Nairobi	Nyanza	Western	Rift Valley	Central	Eastern	North Eastern	Coast
<b>Base</b>	<b>2083</b>	<b>288</b>	<b>242</b>	<b>169</b>	<b>496</b>	<b>383</b>	<b>333</b>	<b>55</b>	<b>117</b>
<b>I witnessed bribery of voters by politicians or their agents</b>	<b>9%</b>	8%	7%	<b>19%</b>	7%	7%	9%	<b>16%</b>	<b>10%</b>
<b>I was told who to vote for</b>	<b>6%</b>	4%	9%	<b>15%</b>	4%	5%	4%	5%	<b>11%</b>
<b>I witnessed people being told who to vote for</b>	<b>11%</b>	9%	13%	<b>25%</b>	8%	6%	10%	<b>22%</b>	<b>16%</b>
<b>I was forced to vote for a particular candidate</b>	<b>3%</b>	0%	2%	<b>13%</b>	3%	3%	1%	2%	3%
<b>I witnessed people being forced to vote for a particular candidate</b>	<b>5%</b>	2%	2%	<b>22%</b>	5%	4%	5%	0%	8%

- Western voters noted the highest incidence of voter influence. Almost 2 in 10 voters claimed to have witnessed voter bribery.
  - Another 15% stated they were told who to vote for while a quarter voters witnessed voters being instructed on who to vote for. 22 % indicated that they witnesses voters being forced to vote for a particular candidate
- The irregularities surrounding influence of voters was also significant at the Coast and in North eastern.



**Delayed voting due technical challenges experienced by IEBC**

**Inadequate voting material in polling station.**

**Incompetent/ ill prepared IEBC staff at polling station**

**Violence in/ around polling centre**

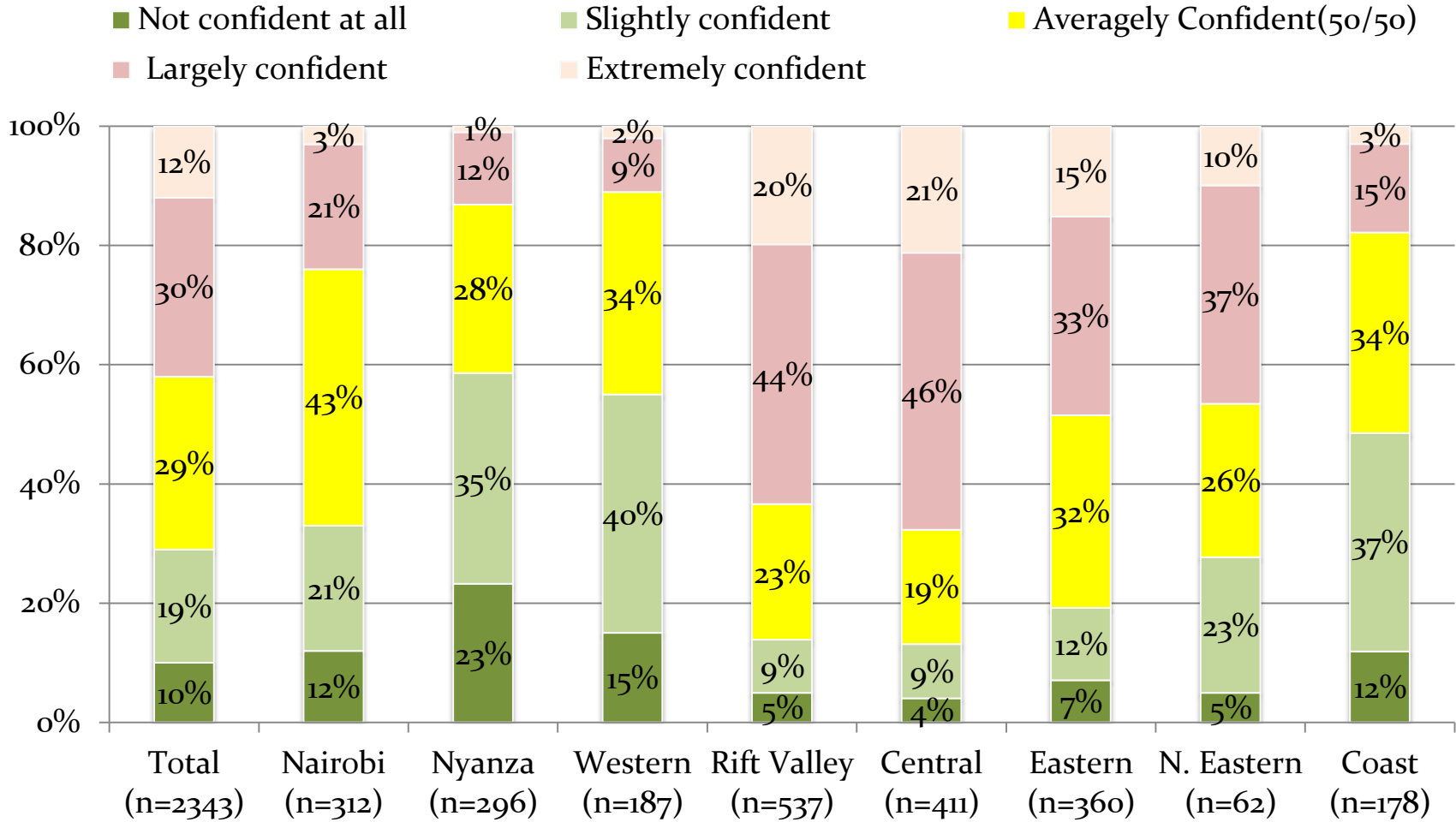
**Delay in announcing results**

**Final results different from those announced at polling centre**

	Aggregate	Nairobi	Nyanza	Western	Rift Valley	Central	Eastern	North Eastern	Coast
Base	2083	288	242	169	496	383	333	55	117
On election day, I was delayed from voting in a timely fashion because the IEBC experienced technical/logistical challenges	33%	41%	49%	30%	30%	20%	27%	36%	57%
There was inadequate voting materials in the polling station where I voted	8%	6%	7%	12%	8%	8%	8%	9%	11%
There were incompetent/unprepared IEBC staff at the polling station where I voted	13%	17%	13%	28%	9%	8%	8%	15%	27%
There was violence at the polling station where I voted	4%	4%	7%	9%	3%	1%	3%	11%	6%
It took long time for us to receive the results from our polling station	32%	47%	49%	26%	29%	21%	25%	24%	47%
I witnessed announcement of results which did not correspond with what was finally reported by IEBC	13%	14%	21%	23%	10%	8%	8%	13%	17%

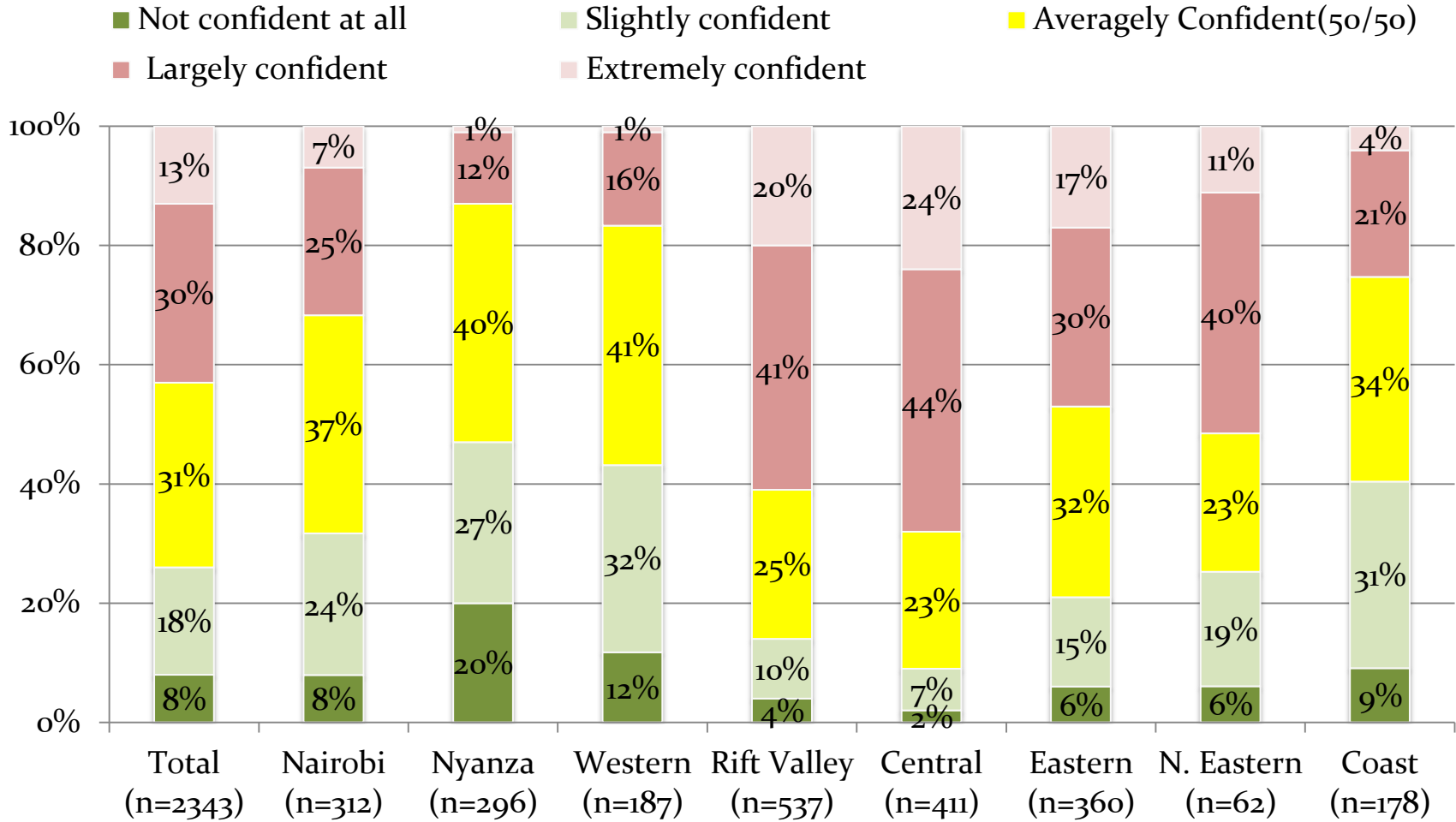
1. Fewer anomalies witnessed in Central, Rift Valley and upper Eastern.
  - Could this be attributed to better preparedness by IEBC in this regions or
  - Elation with the election results to the point that objective criticism of the election is avoided.
2. Coast and North Eastern characterized by highest process challenges
3. Western characterized by highest voter influence/interference
4. Majority of those who didn't think the election was free and fair attributed it to inefficiency in managing the process
5. Indeed, most of those of indicated they wouldn't vote in next election also cited the lack of confidence in IEBC's ability to manage an efficient electoral process

# Confidence level that the government will treat respondent's community/tribe fairly



How would you rate your confidence level that the government will treat Your community/tribe fairly?

# Confidence level that the government will treat All Kenyans fairly



How would you rate your confidence level that the government will treat All Kenyans fairly?

Level of confidence in different institutions vary across the regions. There's no single institution which cuts across the region on a more or less same level of confidence.

		Total (n=2343)	Nairobi (n=312)	Nyanza (n=296)	Western (n=187)	Rift Valley (n=537)	Central (n=411)	Eastern (n=360)	North Eastern (n=62)	Coast (n=178)
Supreme Court	Not Confident	32%	45%	64%	50%	18%	12%	21%	18%	47%
	Average (50/50)	21%	24%	25%	36%	11%	13%	23%	21%	32%
	Confident	48%	30%	10%	14%	71%	75%	56%	61%	20%
Police	Not Confident	41%	53%	51%	40%	36%	31%	40%	41%	45%
	Average (50/50)	29%	29%	38%	44%	23%	24%	25%	27%	34%
	Confident	31%	19%	11%	15%	41%	45%	36%	32%	21%
IEBC	Not Confident	34%	48%	67%	54%	18%	13%	27%	29%	50%
	Average (50/50)	21%	25%	25%	32%	15%	16%	18%	24%	35%
	Confident	44%	27%	8%	14%	67%	71%	55%	46%	15%

*How would you rate your level of confidence on .... After the General Elections?*

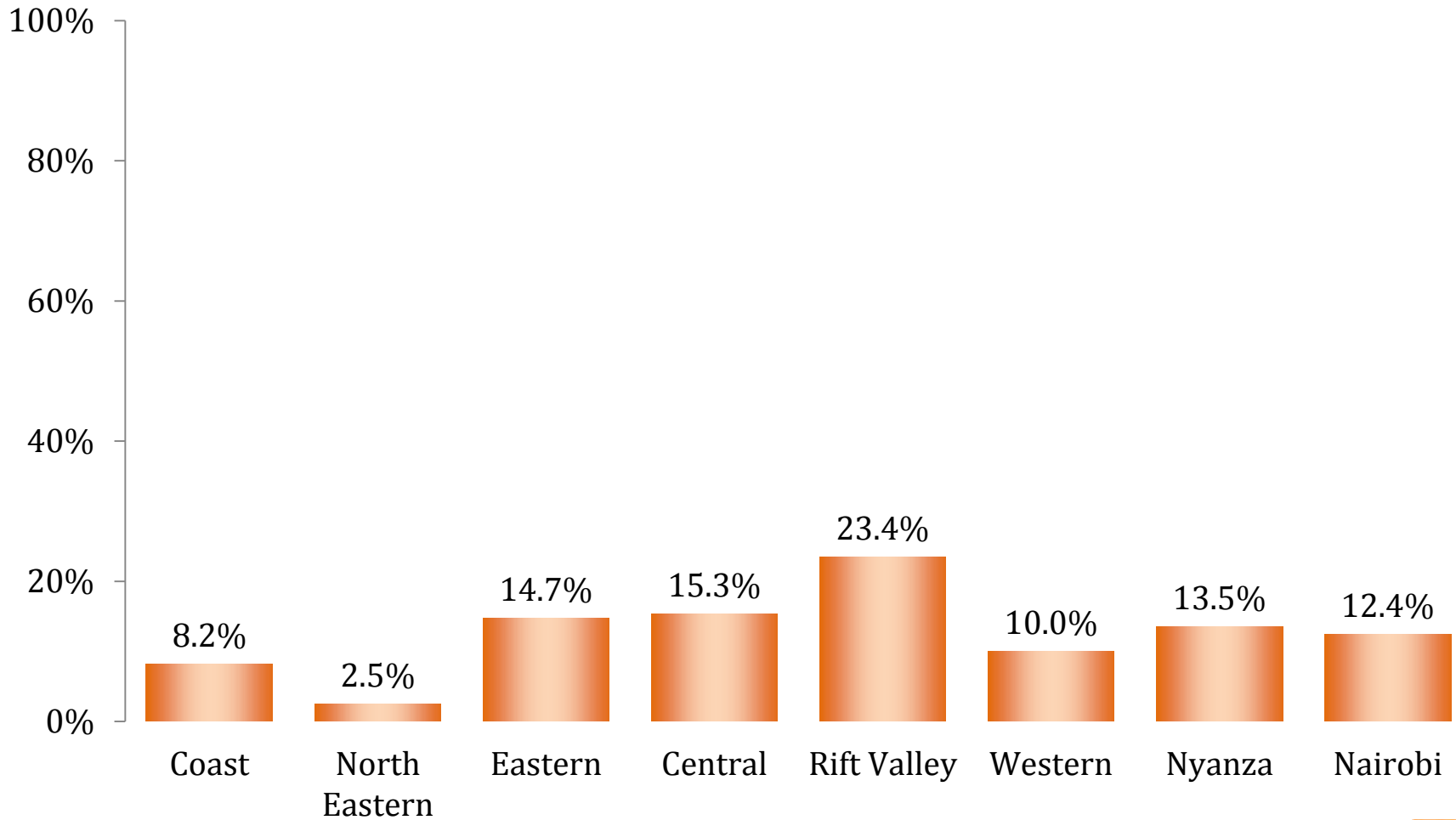
		Total (n=2343)	Nairobi (n=312)	Nyanza (n=296)	Western (n=187)	Rift Valley (n=537)	Central (n=411)	Eastern (n=360)	North Eastern (n=62)	Coast (n=178)
Media	Not Confident	18%	24%	29%	33%	7%	7%	21%	12%	25%
	Average (50/50)	25%	38%	36%	34%	13%	16%	26%	16%	33%
	Confident	57%	38%	35%	33%	81%	77%	53%	72%	41%
MPs	Not Confident	53%	82%	55%	49%	47%	48%	42%	55%	57%
	Average (50/50)	22%	13%	31%	36%	13%	16%	27%	19%	33%
	Confident	25%	5%	14%	15%	40%	36%	32%	26%	10%

*How would you rate your level of confidence on .... After the General Elections?*





# Demographics...



Thank you!  
Jim

