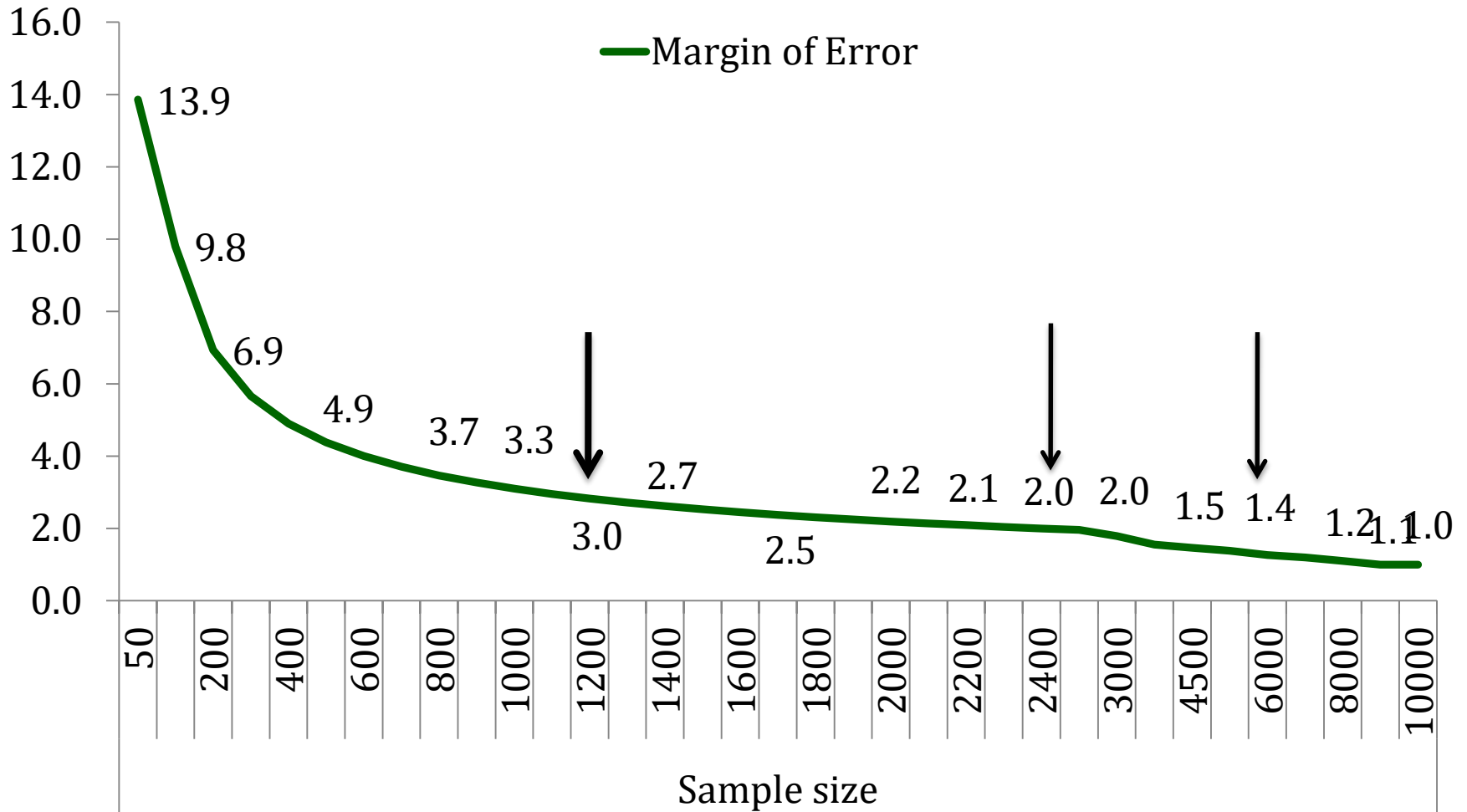




**Pre –election Public poll  
February 26<sup>th</sup> 2013**

- ❑ The poll was sponsored by Africog and conducted by Infotrak Research & Consulting between 24<sup>th</sup> to 26<sup>th</sup> February, 2013
- ❑ A sample of 3244 respondents was interviewed to represent the Kenyan BVR registered voters of 14,337,399 translating into a minimum margin of error of  $-/+ 1.7$  at 95% degree of confidence. The survey was conducted in 44 counties of the 47 counties of Kenya. For questions related to voter intention, only the answers of persons intending to vote were used (n=3230).
- ❑ Using preliminary BVR voter register as the sample frame, the sample was designed using Population Proportionate to Size (PPS) and mainly entailed;
  - Use of stratification, random and systematic sampling in drawing regions to be covered
  - Ensuring further distribution by area, age and gender
  - Using the Constituencies as the key administrative boundary
  - Ensured that every person in the sampled area had a known chance of being selected
- ❑ Fieldwork was using face to face interviews
  - 25% of the interviews were back checked for quality control purposes
- ❑ Data processing & analysis was carried using IBM SPSS 20.0
- ❑ The questions asked of respondents are highlighted for each graphic presentation

- ❑ Margin of error decreases as the sample size increases, but only up to a certain point.
- ❑ A very small sample, such as 50 respondents, has about a 14 percent margin of error while a sample of 2,000 has a margin of error of 3 percent.
- ❑ By doubling the sample to 2,000, the margin of error only decreases from +/-3 percent to +/- 2 percent and +/-1.8 percent for a sample size of 4000.
- ❑ This illustrates that there are diminishing returns when trying to reduce the margin of error by increasing the sample size.
- ❑ What is imperative is to ensure that the sample is representative of the universe you wish to cover. This is why in a continent the size of USA, most sample sizes range between 1000 -3000 covering the entire population. And the results are more or less accurate
- ❑ A 95 percent level of confidence is the acceptable standard for social surveys.



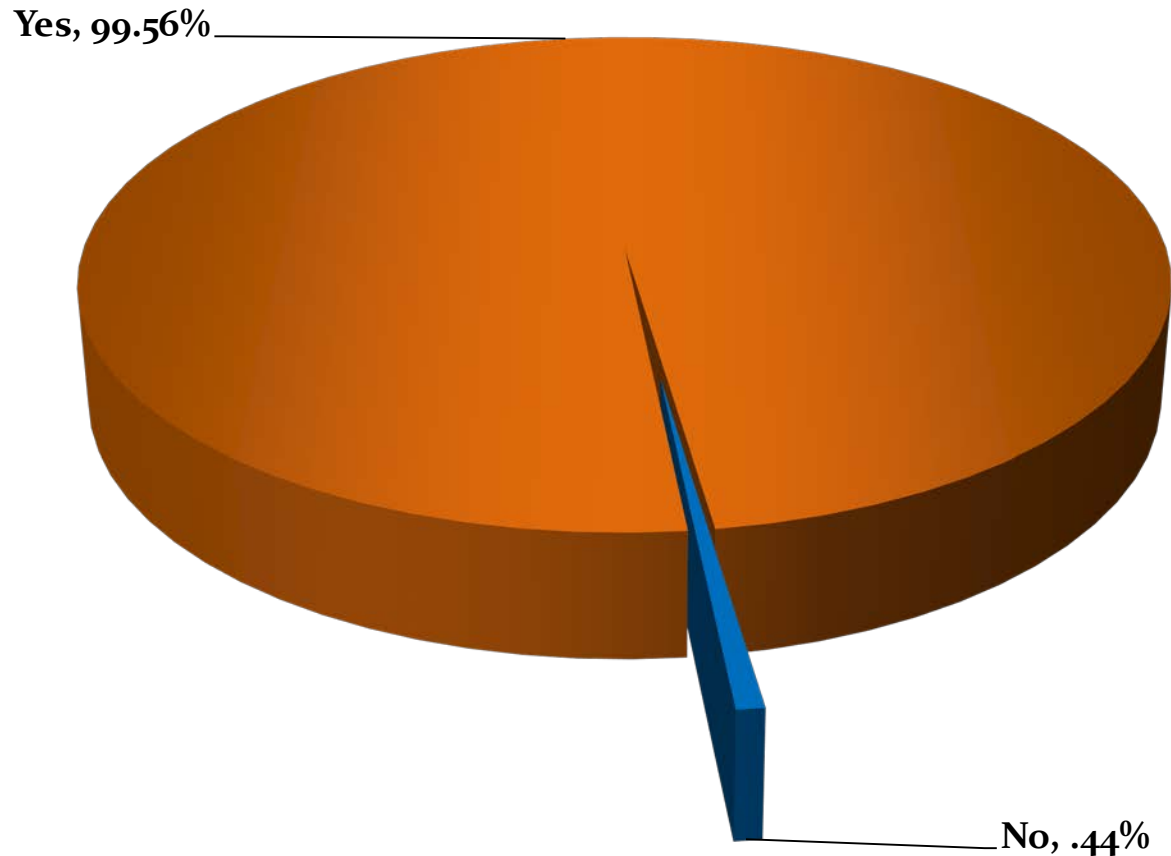
# SAMPLING FRAME

	REGION	% OF TOTAL VOTERS IN REGION INLCUDED IN SAMPLE	NUMBER IN SAMPLE
1	COAST	8.3%	263
2	NORTH EASTERN	2.4%	97
3	EASTERN	14.7%	451
4	CENTRAL	15.2%	496
5	RIFT VALLEY	23.5%	763
6	WESTERN	10.0%	331
7	NYANZA	13.6%	441
8	NAIROBI	12.4%	402
<b>TOTAL</b>		<b>100%</b>	<b>3244</b>



# Race to State House...

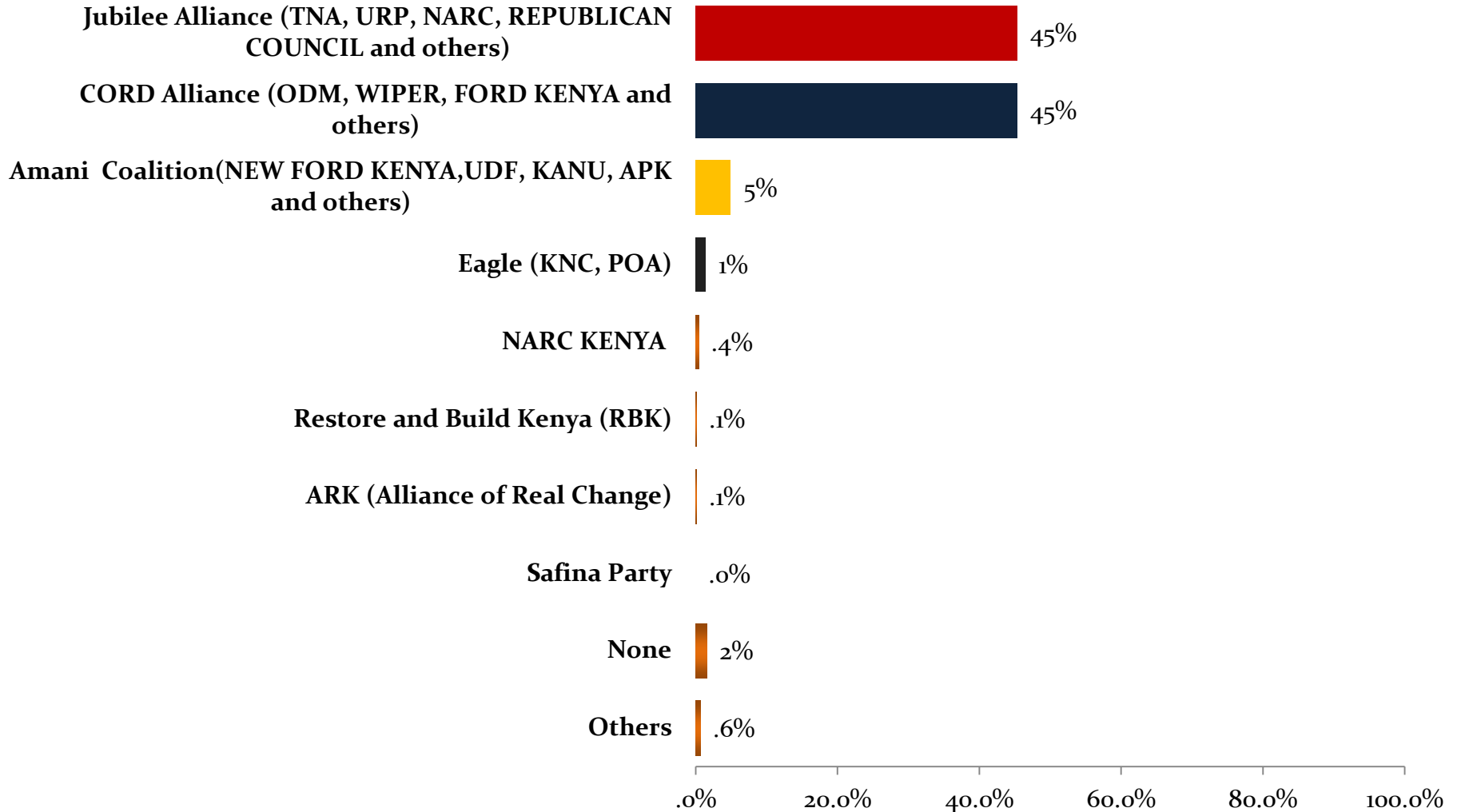
# Majority of the surveyed registered voters intend to vote during the March 4<sup>th</sup> elections?



*Do you intend to vote during the March 4<sup>th</sup> elections?*

n = 3244

# Support for Political Alliance/ Party



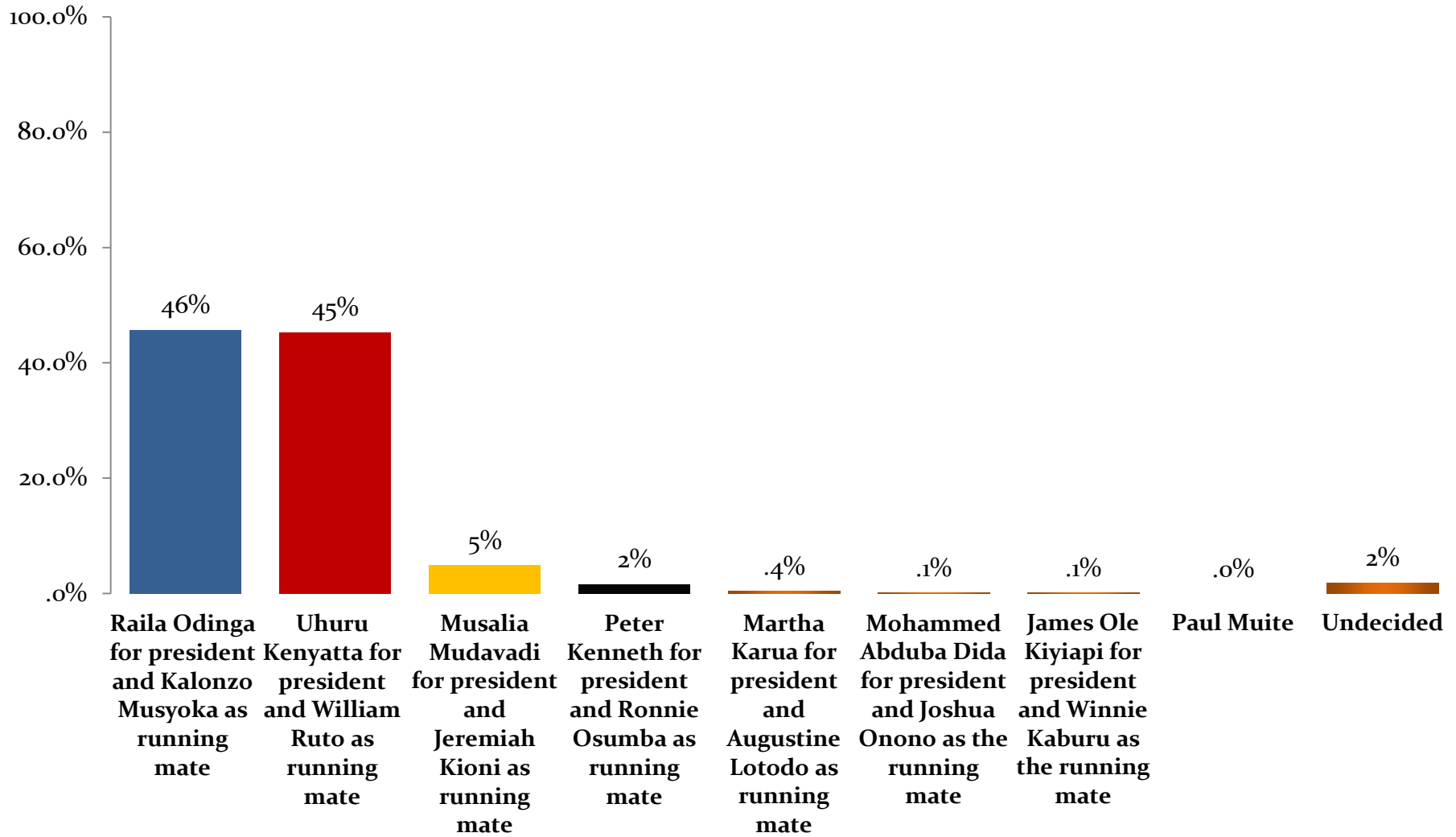
*Which political alliance/ party do you currently support?*

n = 3230



Political Party	Coast n=263	N. Eastern n=97	Eastern n=451	Central n=494	R. Valley n=760	Western n=322	Nyanza n=441	Nairobi n=402	Aggregate N=3230
Jubilee Alliance (TNA, URP, NARC, REPUBLICAN COUNCIL and others)	20.9%	37.6%	39.3%	90.3%	69.6%	7.3%	11.3%	37.1%	45%
CORD Alliance (ODM, WIPER, FORD KENYA and others)	71.1%	56.4%	57.8%	7.2%	21.7%	53.4%	85.6%	53.3%	45%
Amani Coalition(NEW FORD KENYA,UDF, KANU, APK and others)	2.3%	1.7%	.2%	.3%	2.3%	34.0%	2.1%	3.3%	5%
Eagle (KNC, POA)	3.3%	.9%	1.1%	1.9%	1.1%	.5%	.6%	2.5%	1%
NARC KENYA	1.0%	.0%	.0%	.3%	.6%	.0%	.3%	.8%	0.4%
Restore and Build Kenya (RBK)	.3%	.0%	.2%	.0%	.1%	.0%	.0%	.2%	0.1%
ARK (Alliance of Real Change)	.0%	.9%	.2%	.0%	.1%	.3%	.0%	.0%	0.1%
Safina Party	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	0.0%
None	1.0%	.9%	1.1%	.0%	3.2%	3.0%	.0%	2.0%	2%
Others	.0%	1.7%	.2%	.0%	1.2%	1.6%	.0%	.8%	0.6%

# Support for Presidential Candidate



*If the March 2013 general elections were held today, which presidential candidate would you vote for the presidency?*

n = 3230

# Support for Presidential Candidate By Region

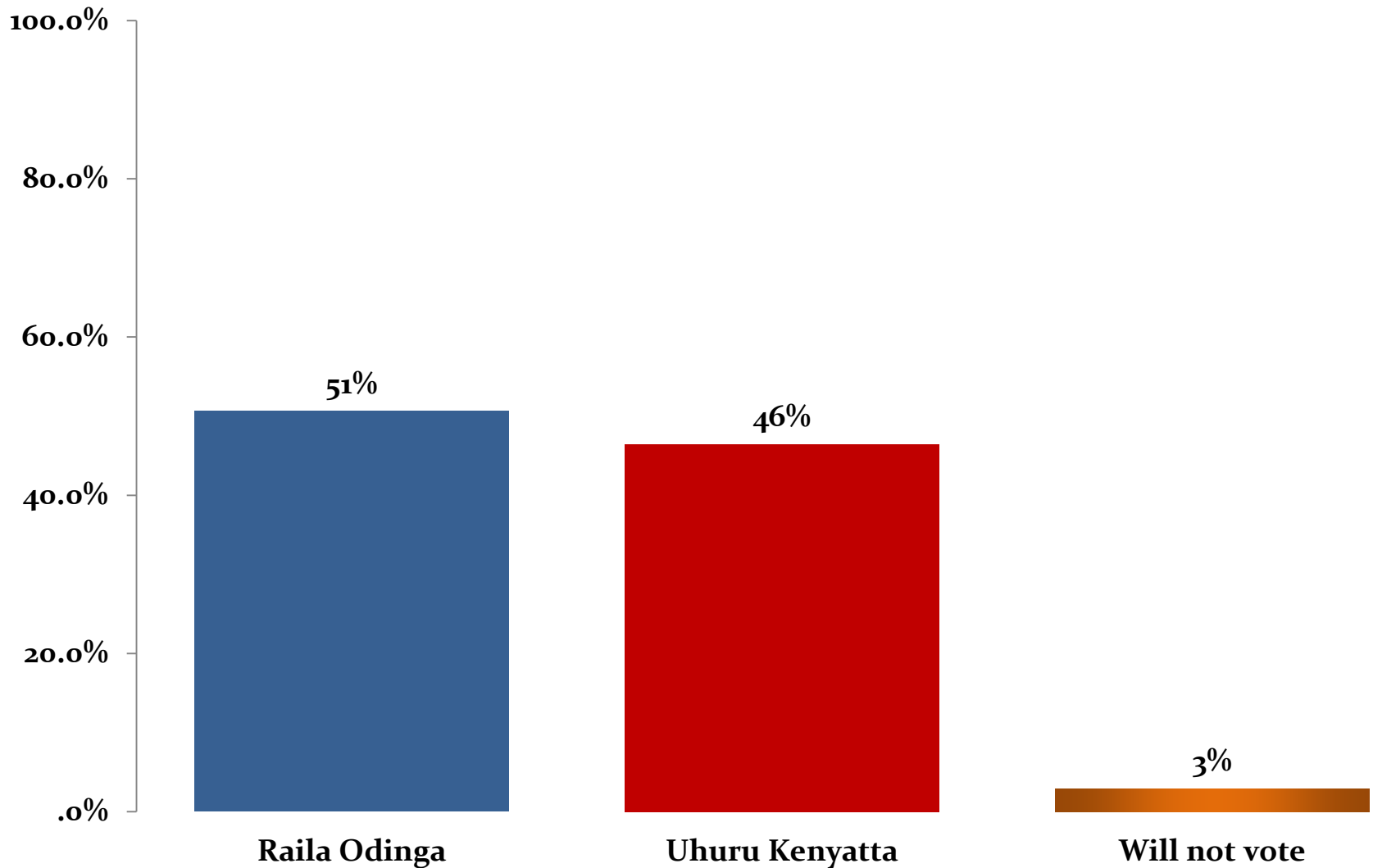
Presidential candidate	Coast n=263	N. Eastern n=97	Eastern n=451	Central n=494	R. Valley n=760	Western n=322	Nyanza n=441	Nairobi n=402	Aggregate N=3230
Raila Odinga for president and Kalonzo Musyoka as running mate	71.1%	56.4%	58.0%	7.7%	22.1%	54.7%	85.3%	53.5%	46%
Uhuru Kenyatta for president and William Ruto as running mate	20.9%	38.5%	39.5%	88.1%	70.4%	7.3%	11.3%	36.9%	45%
Musalia Mudavadi for president and Jeremiah Kioni as running mate	2.3%	1.7%	.0%	.3%	2.3%	34.0%	2.1%	3.3%	5%
Peter Kenneth for president and Ronnie Osumba as running mate	3.3%	.9%	1.1%	1.9%	1.2%	1.1%	.6%	3.3%	2%
Martha Karua for president and Augustine Lotodo as running mate	1.0%	.0%	.0%	.3%	.6%	.0%	.3%	.6%	.4%
James Ole Kiyiapi for president and Winnie Kaburu as the running mate	0.0%	0.0%	0.4%	0.0%	0.2%	0.0%	.0%	.0%	0.1%
Mohammed Abduba Dida for president and Joshua Onono as the running mate	0.0%	0.9%	0.2%	0.0%	0.2%	0.3%	.0%	.0%	0.1%
Paul Muite	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Undecided	1.3%	1.7%	.9%	1.7%	2.9%	2.7%	.3%	2.5%	2%

*If the March 2013 general elections were held today, which presidential candidate would you vote for the presidency?*

Presidential Candidate	18-24	25-29	30-34	35-39	40-44	45-49	50-55	56-59	60+	Aggregate
Uhuru Kenyatta for president and William Ruto as running mate	41.0%	44.6%	42.0%	45.0%	51.3%	47.4%	51.2%	49.4%	60.4%	45%
Raila Odinga for president and Kalonzo Musyoka as running mate	47.0%	47.4%	49.9%	46.2%	40.5%	41.4%	38.1%	39.4%	32.6%	46%
Musalia Mudavadi for president and Jeremiah Kioni as running mate	6.5%	3.8%	4.5%	4.8%	5.1%	7.0%	4.5%	7.4%	3.9%	5%
Peter Kenneth for president and Ronnie Osumba as running mate	2.2%	2.1%	.8%	1.3%	1.8%	1.3%	3.9%	.8%	3.1%	2%
Martha Karua for president and Augustine Lotodo as running mate	.9%	.1%	.2%	.7%	.2%	.4%	.6%	.0%	.0%	0.4%
James Ole Kiyiapi for president and Winnie Kaburu as the running mate	.0%	.1%	.2%	.0%	.2%	.0%	.0%	.0%	.0%	0.1%
Mohammed Abduba Dida for president and Joshua Onono as the running mate	.0%	.1%	.1%	.3%	.0%	.4%	.0%	.0%	.0%	0.1%
Paul Muite	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	0.0%
Undecided	2.4%	1.8%	2.1%	1.7%	.9%	2.0%	1.7%	3.0%	.0%	2%

Presidential Candidate	Male	Female	Aggregate
Raila Odinga for president and Kalonzo Musyoka as running mate	47.7%	42.4%	46%
Uhuru Kenyatta for president and William Ruto as running mate	44.0%	47.4%	45%
Musalia Mudavadi for president and Jeremiah Kioni as running mate	4.7%	5.3%	5%
Martha Karua for president and Augustine Lotodo as running mate	.2%	.7%	.4%
Peter Kenneth for president and Ronnie Osumba as running mate	1.5%	1.9%	2%
James Ole Kiyiapi for president and Winnie Kaburu as the running mate	.2%	.0%	0.1%
Mohammed Abduba Dida for president and Joshua Onono as the running mate	.2%	.1%	0.1%
Paul Muite	.0%	.0%	0.0%
Undecided	1.6%	2.1%	2%

# Who the surveyed registered voters would vote for in the event of a run-off



*In the event of a run-off between Uhuru Kenyatta and Raila Odinga, whom would you vote for?*

n = 3230

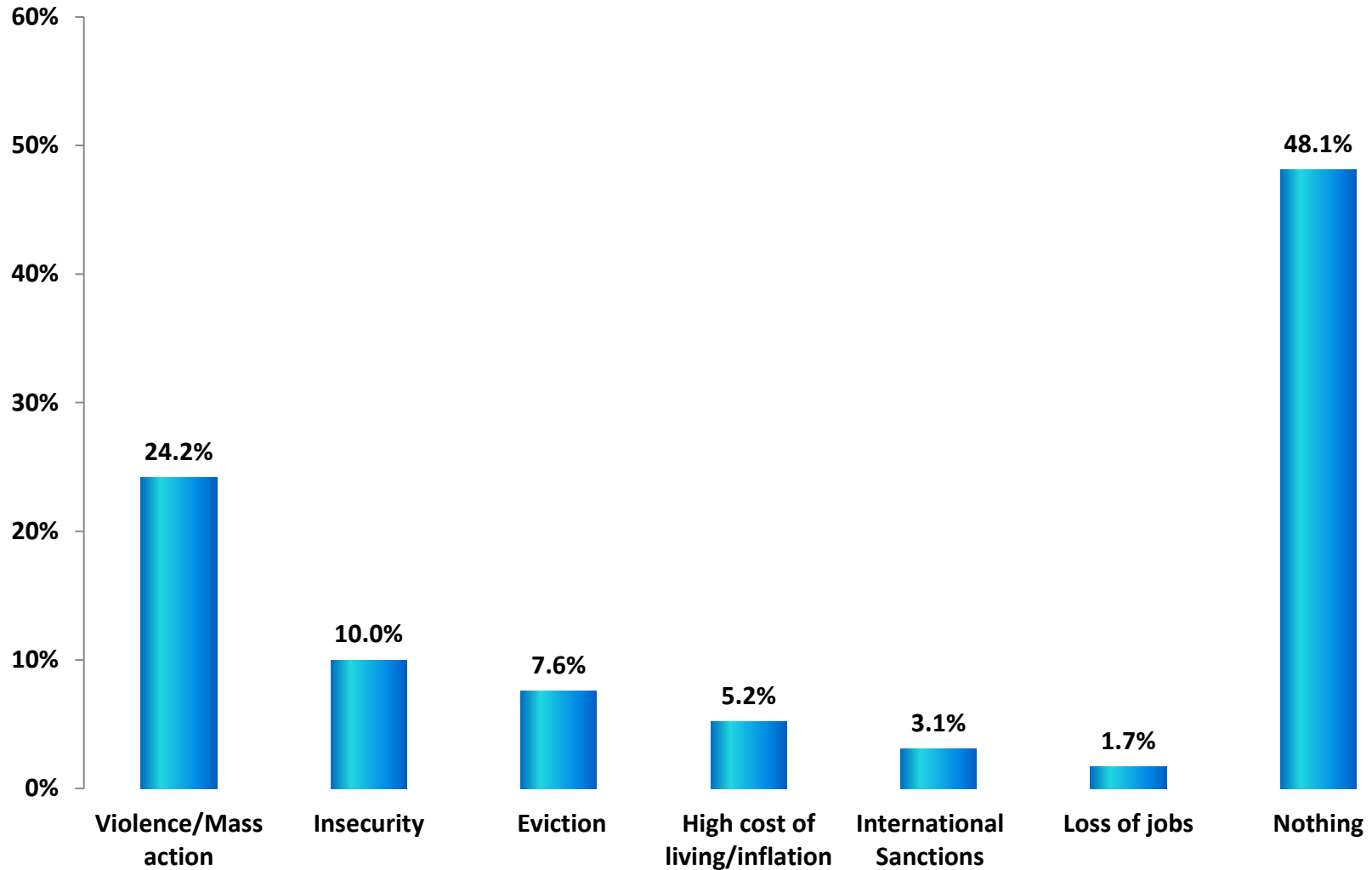
# In the event of a run-off, who would you vote for? (By region)

Who to vote for in the event of a run-off N=3230	Coast n=263	N. Eastern n=97	Eastern n=451	Central n=494	R. Valley n=760	Western n=322	Nyanza n=441	Nairobi n=402
Raila Odinga	71.6%	58.1%	58.7%	8.6%	24.7%	85.7%	87.7%	58.0%
Uhuru Kenyatta	24.4%	40.2%	40.0%	89.2%	70.3%	10.5%	11.7%	38.7%
Will not vote	4.0%	1.7%	1.3%	2.2%	5.0%	3.8%	.6%	3.3%

*In the event of a run-off between Uhuru Kenyatta and Raila Odinga, whom would you vote for?*

**n = 3230**

# What is Your Biggest Fear Should CORD Win the Elections?

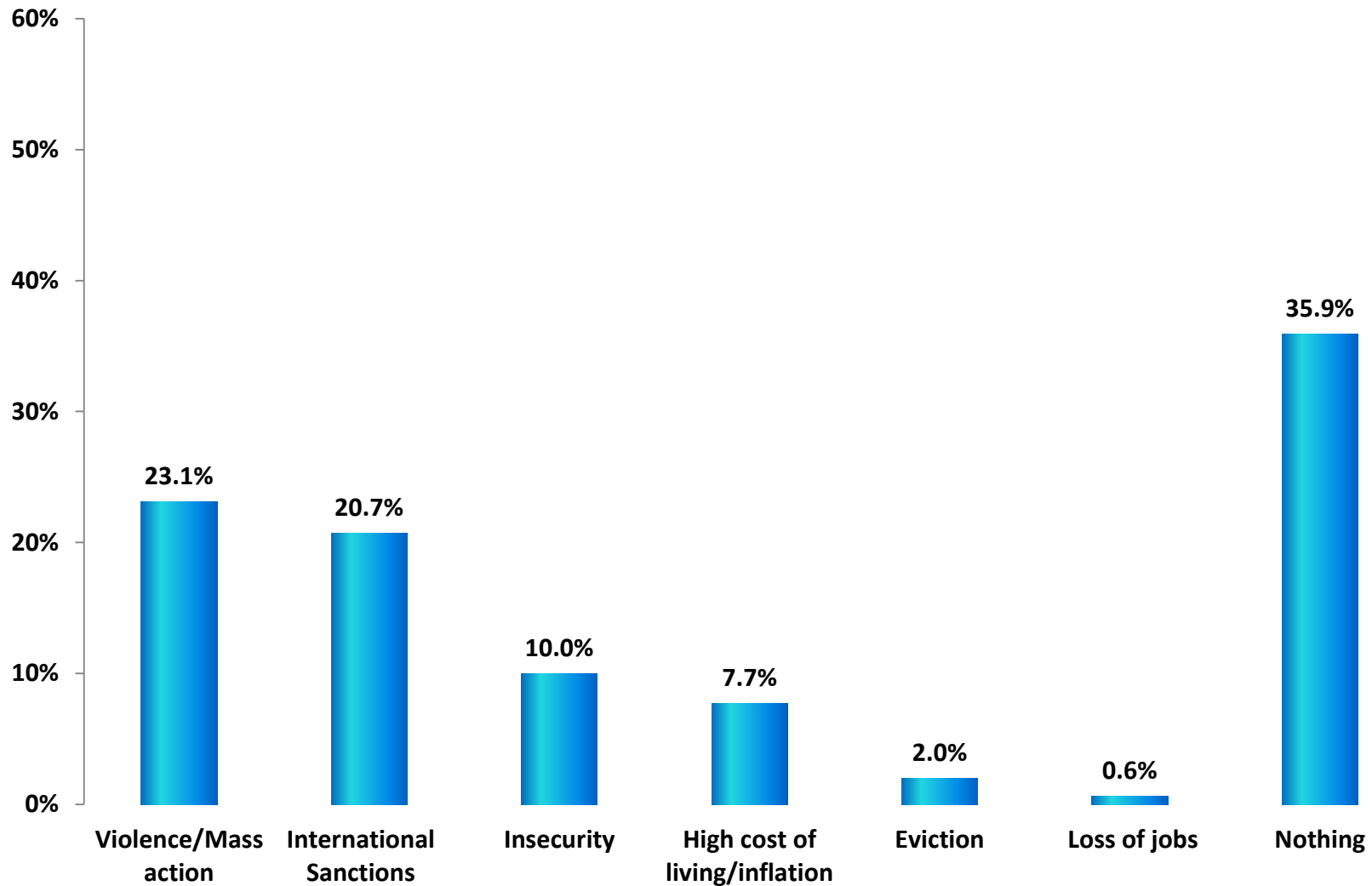


*What is your biggest fear should CORD win the elections...*

n = 3230



# What is Your Biggest Fear Should Jubilee Win the Elections?



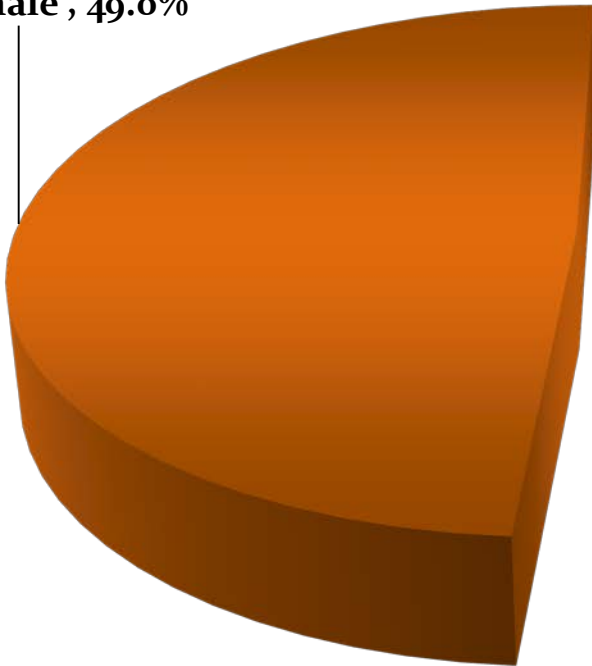
*What is your biggest fear should Jubilee win the elections...*

n = 3230

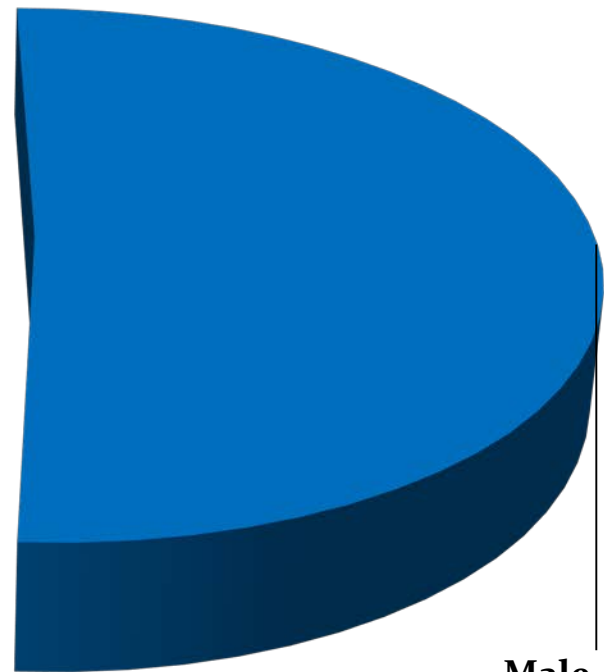


# Demographics....

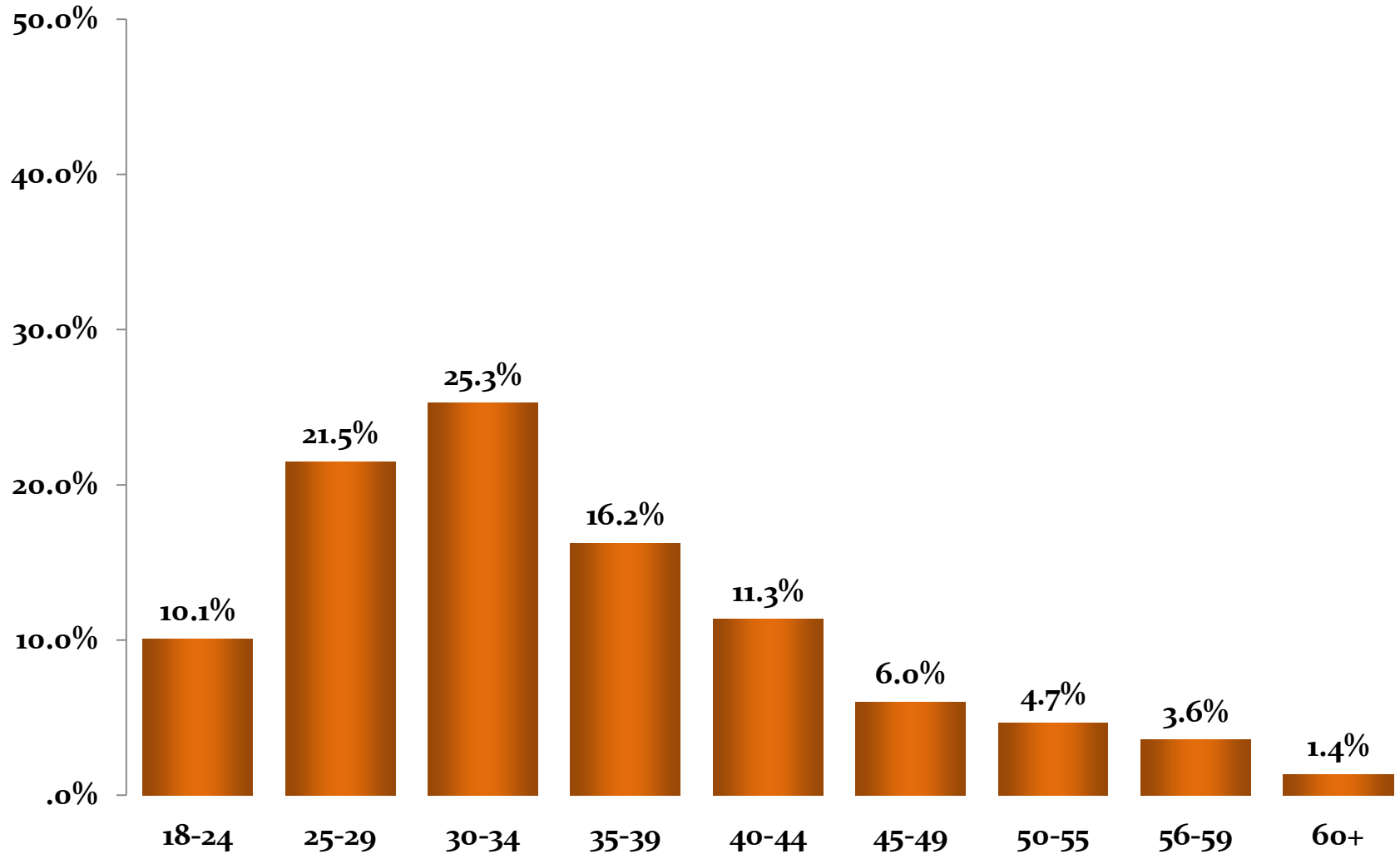
Female , 49.0%

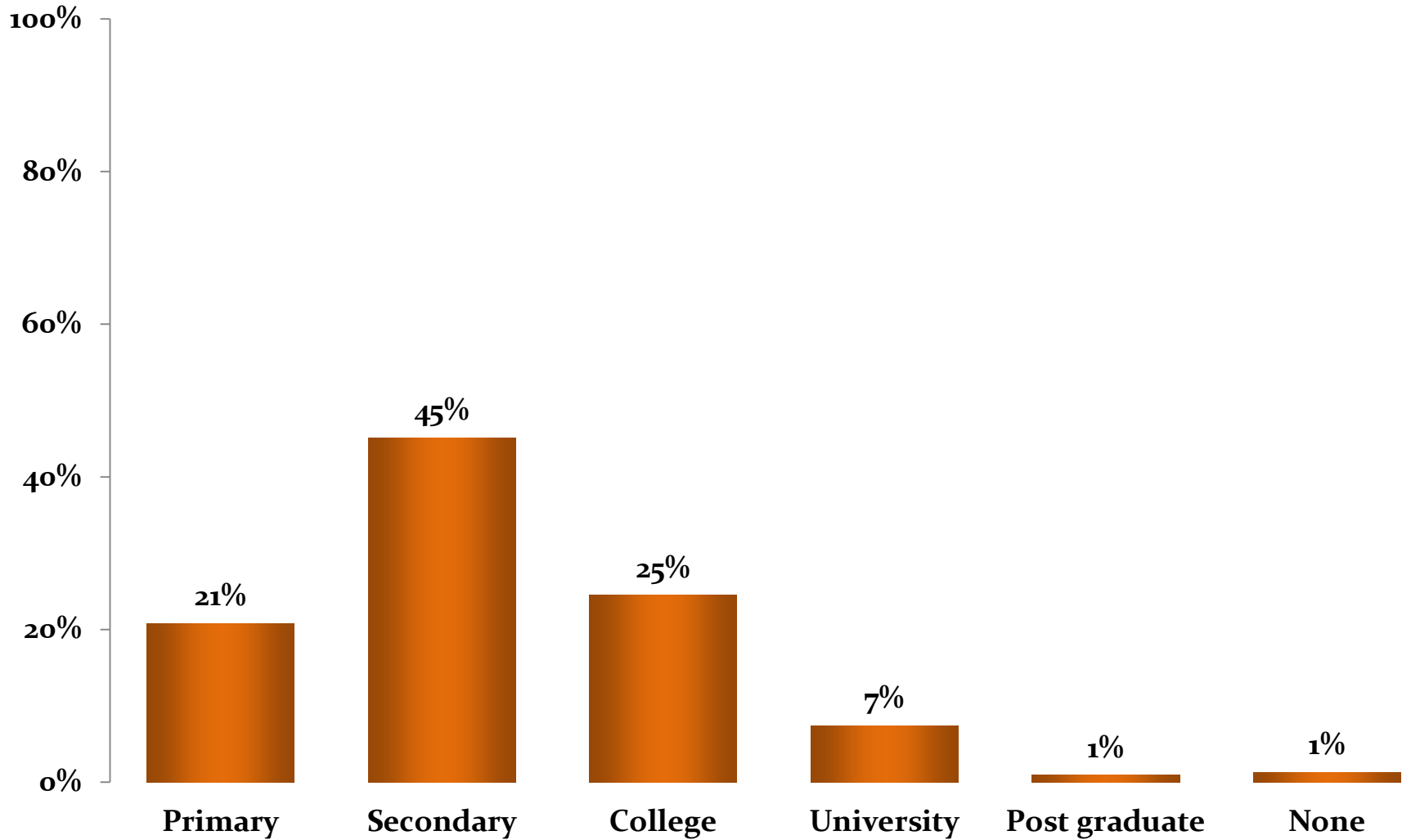


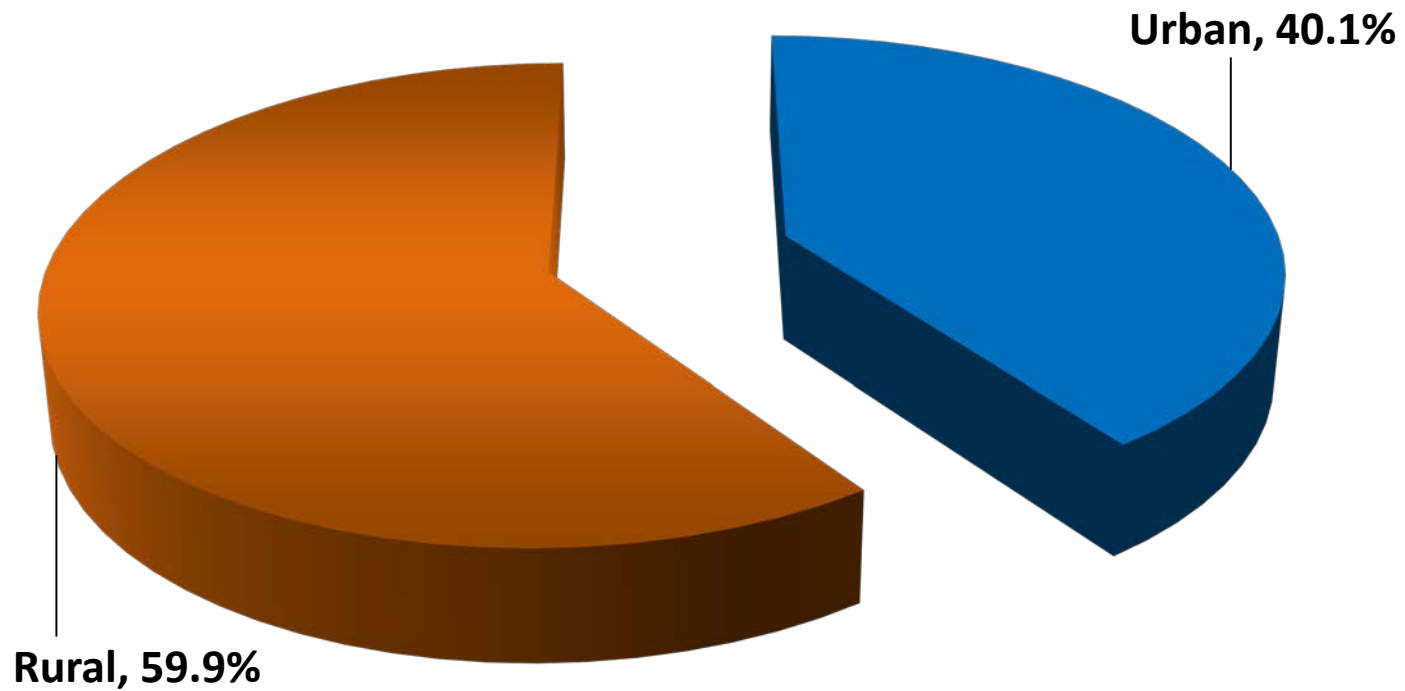
Male , 51.0%



# Response Distribution by Age Group







Thank you!  
Jim

